



Maxim Lighting and M/I Homes Unite to Support 2026 Pelotonia Benefit Home

Los Angeles, CA - Maxim Lighting is proud to stand alongside M/I Homes of Michigan once again as a committed partner of the annual Pelotonia Benefit Home, donating all the lighting for their 2026 build. Year after year, our team collaborates closely to help bring this home to life, reflecting on a relationship built on trust, shared values, and a long-term commitment to the communities we serve.

The M/I Homes Benefit Home program brings together builders, manufacturers, and suppliers to construct a home with **100% of the proceeds** benefiting Pelotonia and its mission to fund innovative cancer research. The 2026 home is scheduled to begin construction in the coming weeks and will feature Maxim's donated fixtures throughout, adding comfort, warmth, and thoughtful design to a home created for a purpose beyond the build itself.

"Maxim Lighting has once again stepped up to support M/I Homes of Michigan's annual Pelotonia Benefit Home by donating lighting fixtures for our 2026 build," said Max D'Aristotile, VP of Purchasing at M/I Homes. "Their contribution will help us complete the home efficiently and on schedule, creating a finished residence that will generate meaningful support for Pelotonia's groundbreaking cancer research."

For Maxim, this cause is deeply personal. Cancer has touched our organization, reaching members of our team. As a family-founded, multi-generational company, we view our team as an extension of family, and that experience strengthens our commitment to show, stay involved, and support work that helps families facing the same fight.

"Pelotonia represents hope and action," said **Adena Sperling** at Maxim Group Companies. "We're honored to work side-by-side with M/I Homes of Michigan on a project that turns industry collaboration into real impact. When cancer affects someone in your own circle, you don't look at giving back the same way. You show up, you stay involved, and you do what you can to help move research forward for the families who need it."

At its core, this initiative reflects the values that guide Maxim: investing in people, showing up for trusted partners, and giving back in a way that matters. Contributions from vendor partners not



only elevate the finished home but also strengthen the collaborative relationships that make projects like this possible year after year. We are grateful for our ongoing collaboration and proud that, together, we can make a meaningful difference, within the homebuilding industry and beyond.

About Maxim Group Companies

Maxim Group Companies is a family-founded lighting manufacturer with a portfolio that includes Maxim Lighting, ET2 Contemporary Lighting, and Studio M. The company partners with builders, designers, and lighting showrooms nationwide to deliver residential and commercial lighting solutions that blend performance, style, and reliability.

About M/I Homes of Michigan

M/I Homes of Michigan is a leading homebuilder committed to delivering quality homes and building stronger communities through long-term partnerships and local engagement.

About Pelotonia

Pelotonia is a community-driven movement that funds innovative cancer research. Through events and year-round fundraising, Pelotonia supports research initiatives focused on improving outcomes and advancing breakthroughs for patients and families.

WESTERN DISTRIBUTION CENTER (HEADQUARTER)
253 NORTH VINELAND AVE | CITY OF INDUSTRY, CA 91746

P. 626.956.4200 | F. 800.486.7337

EASTERN DISTRIBUTION CENTER
101 GARDNER PARK | PEACHTREE CITY, GA 30269

maximlighting.com